NCGrowth SmartUp PADDLE TRAIL PROCESS OVERVIEW

Stage	Outcome		
1. Propose a Paddle Trail	Generate initial support for the trail		
2. Create a Framework	 Develop project outline - taskforce (key stakeholders) Define project objectives Establish a project management framework Identify stakeholders Identify stakeholders Define & assign roles Identify the target user Double check & obtain the requirements & permits Execute the plan Establish an ongoing management framework 	Indoors	
3. Assess the Sites	 Conduct a broad study of the area to identify: Opportunities Constraints Landownership Natural & physical characteristics 		
4. Concept Planning	 Create a conceptual paddle trail plan to identify: Opportunities, Trail location and length, Access site locations, & Infrastructure requirements 		
5. Paddle Trail Corridor Evaluation	Create a detailed assessment of the water trail to use in final phases of planning		Field
6. Detailed Design	 Create a detailed design for the trail, include: Technical trail features, Construction methods, Specifications Create a brand identity and a marketing plan for the trail 		E
7. Construction	 Build the paddle trail according to the detailed design plan Build signage 		
8. Management	 Implement management plan detailing maintenance and monitoring requirements Implement the marketing plan for the trail and connect with local businesses 		